

# INSPIRATION STATION TESTIMONIAL

My experience with the Inspiration Station, was something few of us expect at work, yet it fulfilled my deep internal hunger that comes from the desire to live and breathe and work on purpose with my customers and my team.

The experience of preparing the space for this incredible room where team members could paint their hearts and souls out while at work was life altering in and of itself for me as an executive. There were no bullet points, no 200-page power point presentations. It was us, the canvases, and our open-hearted creativity.

I'm no artist! At least that's what I used to say, but in fact, what I learned through this process is that **as leaders, we're literally artists and co-creators of our projects, departments, and companies!** The thought of splashing paint on a canvas as opposed to looking at spreadsheets and my to-do list terrified me, yet now, I know that this is the place I can begin and return to again and again as I problem solve, work through challenges, and collaborate with my teams.

Lee Ann was continuously curious and open to be the "mystic scribe" while fully grounded in what appears to be the very linear world of our business. She carried this extraordinary adeptness for being in the material and the mystical almost simultaneously.

I needed someone to open the world of magic that is available to all of us through curiosity, wonder, play, and creativity. I couldn't do that alone as an executive. I needed someone with a vision that could take me there. Life sent me Lee Ann, and now my team will benefit in ways that honestly cannot be quantified for years to come because they've learned too that they are marvelously creative beings, and by coming to our challenges and our creations in this unique way, we can actually be enthusiastic about our work.

The mere presence of these canvases available 24/7 shifted the frequency of where our team members take their breaks and lunches. As HR Execs we're constantly challenged with helping the team member be and stay engaged.

The thing is, we can't do this through speakers that come and go or "programs" that take them out of their departments for days at a time while their workloads pile up. Engagement for us meant hands on playing! All we need to do is watch our kids! They play and imagine worlds in their wonderful hearts and minds. The problem with engagement for us is that at times we felt there wasn't time or space to play and we were on this treadmill of just getting the product out and feeling as though our work was just transactional in nature, almost like we were machines.

Lee Ann gave us an experience, one we could have again and again. She taught us how to play again! This was the most unique and engaging process I've ever brought to my company. **I highly recommend Creative One to any company who wants to enliven, enlighten, and engage their team members.**

**Cheryl Shartle**

***Vice President of Human Resources,  
Columbiana Foods (owner of two Giant Eagles)***



[View the staff training video here](#)

